

CSUMB Survey of Alumni

Welcome!

Dear CSUMB alumni,

The School of World Languages and Cultures (SWLC) is considering a *name change* for its Bachelor's degree in order to provide its students with the best possible career opportunities. SWLC is considering calling its undergraduate degree a "Bachelor's in Spanish" instead of the current "Bachelor's in World Languages and Cultures with emphasis in Spanish". Your input is essential in SWLC's decision-making process.

We appreciate your input and look forward to sharing our results with you.

Please take a moment and answer the survey's 5 questions. The survey should take no longer than a couple of minutes.

Consent Form

Please read the following "Consent Form" and then indicate whether you would like to proceed.

CONSENT FORM

1. PURPOSE: The purpose of this survey is to gather information about the name of a degree program.
2. PROCEDURES: You will respond to 5 questions about the degree name by selecting or typing answers.
3. DISCOMFORTS and RISKS: There are no known risks involved in completing this survey.
4. BENEFITS: The results of the study are intended to benefit students at CSUMB, and students in the CSU system more broadly.
5. DURATION: It will take no longer than 5 minutes to complete the survey.
6. CONFIDENTIALITY: The data will be collected on a secure webserver and will not include any personally identifiable information about you. Findings will be disseminated in aggregate form, with no information identifying individuals or individual programs.
7. RIGHT TO ASK QUESTIONS: Contact Rafael Gomez (Rafael_Gomez@csumb.edu) with any questions about the survey.
8. VOLUNTARY Participation: You are not required to participate in this study. You can stop your participation at any time.

* Please indicate below whether or not you consent to participate (click blank and select), then click "Next".

I consent to participate.

I do not consent to participate.

Survey questions

1. Please give us some personal background information. Check all that apply.

- I am a heritage speaker of Spanish (I grew up with Spanish at home).
- I am a first-generation college graduate.
- I resided in the tri-county area (Monterey County, San Benito County, Santa Cruz County) when I applied to CSUMB.
- None of the above.

Current status

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2. Please let us know about your current occupation. Please check all that apply.

- a. I am currently employed.
- b. I am currently a graduate student.
- c. None of the above.

Tell us more

3. If you answered "a" in question 2, please let us know what type of employment you currently have.

Tell us more

3. If you answered "b" in question 2, please let us know what graduate degree you are pursuing.

Tell us more

3. If you answered "c" in question 2, please go to the next question.

Concerns with the name

4. If you had had the choice for your degree to be called a "Bachelor's in Spanish" instead of the current "Bachelor's in World Languages and Cultures with emphasis in Spanish", which degree name would you have preferred?

- a. "BA in Spanish".
- b. "BA in World Languages and Cultures with emphasis in Spanish".
- c. I have no preference. Either degree name is fine.
- d. I would like to suggest a different degree name.

Tell us more

5. If you answered "a" in question 4, please let us know what factor(s) influenced your decision to prefer the degree name "BA in Spanish".

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Tell us more

5. If you answered "b" in question 4, please let us know whether you have experienced any need to explain the name of your degree ("BA in World Languages and Cultures with emphasis in Spanish"). Please give specific examples.

Tell us more

5. If you answered "c" in question 4, please explain why you do not think that one or the other degree name matters.

Tell us more

5. If you answered "d" in question 2, please tell us what degree name you suggest and why.

Thank you!

We appreciate your valuable contribution to this survey!