



NATIONAL FOREIGN LANGUAGE RESOURCE CENTER
University of Hawai'i at Mānoa

2007 17TH INTERNATIONAL CONFERENCE ON
PRAGMATICS & LANGUAGE LEARNING

Final Report

March 26–28, 2007

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University of Hawai'i at Mānoa

CONTENTS

Contents.....	1
Summary	2
Behind the scenes	2
Evaluation of the conference	4
Appendix A: Evaluation summary	9
Appendix B: Evaluation form.....	16

SUMMARY

The 17th International Conference on Pragmatics & Language Learning (PLL) was held on March 26–28, 2007 at the Imin International Conference Center adjacent to the University of Hawai‘i at Mānoa (UHM) campus. This special event was organized by program chairs Gabriele Kasper, Hanh thi Nguyen, and Dina Yoshimi and organizing chair Jim Yoshioka and was sponsored by the UHM National Foreign Language Resource Center (NFLRC), the UHM National Resource Center–East Asia (NRCEA), the UHM College of Languages, Linguistics, & Literature (LLL), and the UHM Department of Second Language Studies (SLS), each of which has a long history of supporting research and related activities (publications, professional development events, etc.) centering on the teaching and learning of pragmatics in foreign language education.

The aim of the conference was to address a broad range of topics in pragmatics, discourse, interaction, and sociolinguistics in their relation to second and foreign language learning, education, and use, approached from a variety of theoretical and methodological perspectives. Conference highlights included plenary talks by Junko Mori (University of Wisconsin – Madison) and Steven Talmy (University of British Columbia), invited colloquia convened by Haruko Cook (UHM) and Christina Higgins (UHM), invited workshops by Kenneth Rose (City University of Hong Kong) and Julie Belz (Monterey Institute of International Studies), paper/poster presentations, and a variety of planned social events. The conference achieved its goals and was a great success, drawing 279 attendees from around the nation and the world and garnering high praise for its stimulating content, its top-notch organization, and its friendly, welcoming atmosphere.

BEHIND THE SCENES

Gabriele Kasper (Second Language Studies, UHM), Hanh thi Nguyen (International Studies, Hawai‘i Pacific University), and Dina Yoshimi (East Asian Languages & Literatures, UHM) served as program chairs, contacting and working with the invited speakers for the conference and guiding abstract selection, program content, and presentation scheduling. Jim Yoshioka, NFLRC program coordinator, served as organizing chair, handling conference publicity, the conference website, online abstract submissions, proposal rating and selection, ongoing communications with both presenters and attendees, registration, and arrangements for the conference venue, food, entertainment, lodging, equipment, and volunteers.

Publicity for the conference included a conference website (<http://nflrc.hawaii.edu/prodev/pll/>), flyer distribution at various national conferences (ACTFL, AAAL, etc.), and email announcements to various pertinent listservs and national language associations. The majority of conference attendees reported primarily learning about the conference via colleagues, email/web, or flyers (see Appendix A for a summary of data from the conference evaluation forms).

Those who wished to find out more information about the conference or submit a proposal for either a paper or poster session went directly to the PLL website. The majority of website users found the website to be an excellent source of information (90%) and the online form an efficient and effective means of submitting proposals (99%), as documented in Appendix A. The deadline for abstract

submissions was September 30, 2006. The organizers were pleased to receive a total of 218 proposals. The proposals were then distributed to the abstract readers (see page 5 in the conference program – <http://nflrc.hawaii.edu/prodev/pll/PLL17-PROGRAM.pdf>) for double-blind review, and their ratings and comments were used by the conference organizers to make final decisions for the conference program. Notification of status (accept, accept as poster, reject) was sent to proposal submittees by October 31, 2006. Table 1 shows the breakdown of the selection results.

Table 1: Breakdown of selection results

	accept	alternate	reject
papers (N=199)	111 (55.8%)	19* (9.5%)	69 (34.7%)
posters (N=19)	10 (52.6%)		9 (47.4%)

* These papers were eventually accepted as poster sessions.

The PLL organizing committee took care of conference program scheduling in late November and early December, and notification was sent out as scheduled in mid December, informing presenters of their presentation day/time slots.

From the notification of day/time slots up to the actual conference, close to 23 presenters (16 papers and 7 posters) had to cancel, due to change in job status, personal/medical emergencies, travel problems, or lack of institutional funding. One of the presenters in the Cook invited colloquium also had to cancel at the last minute because of illness. To fill the gaps that were forming in the conference schedule, the conference organizers moved a number of paper presenters into often better timeslots and bigger rooms; we received no complaints for such changes. In addition, at the request of Donna Tatsuki (Kobe Gaidai), one of the editors of the Pragmatics volume of the new *TESOL Classroom Practice Series*, we added a Special Publishing Opportunities Session on Monday, March 26, 3:30–5:30pm to facilitate information dissemination and discussion about submissions for their volume as well as Volume 12 of *Pragmatics & Language Learning* (see page 13 in the conference program).

In the meantime, staff at the UHM National Resource Center – East Asia (NRCEA), including Robert Huey (director), Gay Satsuma (associate director), Adele Ching (administrative assistant), and Shunichi Takekawa (junior specialist), diligently took care of arrangements and payments for the invited speakers (e.g., airfare, hotel, honoraria, etc.), the opening reception, the conference shuttle service, the program printing, final payment of the conference venue rental, and much more. Without the NRCEA’s work and generous support as a major PLL 2007 funder, the conference would never have taken flight. The UHM College of Languages, Linguistics, & Literature also provided essential funding for both Dr. Rose and Dr. Talmy’s international airfares, which neither NRCEA nor NFLRC could pay for due to restrictions on their grants. For its part, the NFLRC laid the groundwork at the very beginning, paying for deposits for rental of the Imin Center and the Waikiki Aquarium (social venue) and other related costs.

In the busy months remaining before the conference, final arrangements for entertainment, food, equipment, and volunteers were taken care of by Mr. Yoshioka, and Deborah Masterson, NFLRC publications specialist, took care of the conference program design and duplication process. The

program got among the highest marks in the conference ratings (see Appendix A). Mr. Yoshioka also took care of registration and budgetary matters for the conference.

According to our registration database, the majority of conference attendees (69%) registered early (on or before February 15, 2007) and took advantage of the discounted preregistration rates (\$35 – student; \$60 – general). Practically all of the conference attendees (97%) found the registration rates to be very reasonable. The conference organizers purposely chose to keep the fees lower because they knew that many attendees would already be spending a good deal of money to come and attend a conference in Hawai'i. A number of attendees, however, particularly those coming from abroad, did complain about not being able to pay via credit card (see Appendix A), something that should hopefully not be a problem for future conferences, as the NFLRC has recently received approval to begin accepting credit card payments for its events.

All preparations being set, the conference was ready to begin.

EVALUATION OF THE CONFERENCE

“Excellent! Enjoyable! Highly useful!”

“This is the best organized conference I have ever attended.”

“Thanks very much for putting all this together. It seems like a massive job and you have been very successful. The presentations are the most relevant I have attended for a long time.”

“Excellent organization and friendly atmosphere for which I thank you so much.”

The 17th International Conference on Pragmatics & Language Learning drew 279 participants from Hawai'i, the U.S. mainland, Japan, and a number of other countries from Asia, the Pacific, and Europe (see Table 2), with about 58% being faculty/staff/researcher and 37% being students (see Table 3).

Table 2: Breakdown of attendees (N=279) by country

country	number of attendees	percentage of attendees
Australia	8	3%
Canada	9	3%
China (including Hong Kong)	4	1%
Denmark	3	1%
Finland	3	1%
Iceland	1	less than 1%
Japan	59	21%
New Zealand	1	less than 1%
South Korea	2	1%
Sweden	1	less than 1%
Taiwan	3	1%
United Kingdom	4	1%
United States	181	65%

Table 3: Breakdown of attendees (N=279) by type

type	number of attendees	percentage of attendees
faculty/staff/researcher	161	58%
student	103	37%
community	9	3%
government	5	2%
business	1	less than 1%

Based on the evaluations we received (see Appendix A for evaluation summary and Appendix B for a copy of the evaluation form) and the many attendees who spoke with the conference organizers personally, the conference was a great success. Particular items of praise or high satisfaction included the smooth and efficient conference organization, the conference packet, the helpfulness of the conference staff and volunteers, the optional Waikiki Aquarium Extravaganza, and the many excellent invited and selected presentations throughout the conference. Below is a summary of the average ratings from the conference evaluation forms. To see more detailed data and comments related to them, again see Appendix A.

Table 4: On-site information (1=not effective → 5=very effective)

program packet	4.6
registration desk	4.6
volunteers (moderators/registration desk)	4.6

In general, people were greatly satisfied with the amount of on-site information and help available to them, resulting in some of the highest ratings of the conference. Attendees found the program packet to be beautifully designed and effective for their informational needs. One suggestion that appeared a number of times in the evaluations is for more descriptive abstract summaries in the conference program to help attendees better choose the most appropriate presentations to go see, based on their interests (see Appendix A). The suggestion is a good one, but it needs to be balanced against concerns for program printing costs, especially since such changes would likely result in more program pages. Still, an item to consider for the future.

Much enthusiastic praise was given to the conference volunteers (predominantly UHM graduate students and some faculty members) who assisted with conference registration, session moderating, and the Waikiki Aquarium Extravaganza. Their helpfulness, attentiveness, and friendliness made the conference run smoothly and created a supportive, welcoming environment for the conference. Also of great importance were John Standal and Shilpa Chaturvedi from the UHM Language Learning Center who provided attentive and professional technical support throughout the conference, including the set-up of a well-used four-station Cyber Lounge for email access in the registration area. As one attendee commented, “Good – long breaks between papers, handouts for plenaries provided in registration packet (!), excellent support for technology.” There is always room for improvement, though, so based on general suggestions from the evaluation forms (see Appendix A),

we will be utilizing monitors or laptops in the Keoni Auditorium and have an onsite printer for emergency print-outs in the future.

Table 5: Conference facilities and activities (1=strongly disagree → 5=strongly agree)

The conference presentation rooms were adequate	4.4
The Imin Center was adequate	4.7
The morning/afternoon coffee service was good	4.3
The opening reception (Monday) was good	4.4
The boxed lunches were good	4.1
The boxed lunches (+ beverages) were reasonably priced	3.8
The Waikiki Aquarium Extravaganza was enjoyable	4.5
The Waikiki Aquarium Extravaganza was reasonably priced	4.2
East-West Center lodging was adequate for the price	4.4
The conference hotels were adequate for the price	4.1
The complimentary bus shuttle was adequate	2.9

In general, conference attendees really liked the Imin Center (which received the highest rating) and its facilities, finding it a beautiful and convenient venue for the conference. As usual, the Imin Center staff did an excellent job making sure everything ran smoothly in their building. The few complaints we did receive concerned the air conditioning (some rooms being too cold), which is often hard to avoid since people have different degrees of comfort with warmth or coolness.

Coffee service was definitely appreciated during the conference, although some attendees wished we had more variety (e.g., fruit trays, bottled water, cold drinks, etc.). We would have liked to offer more, but catering prices from Volcano Joe’s, which provided morning coffee service, ended up being exorbitant, and we had to cut back and make substitutions (e.g., purchasing muffins and pastries at Costco ourselves instead). In the end, their coffee service ended up being rather sloppy and way below par from past expectations, and we will not be using them again in the future until prices and service improve. The Imin Center, which provided afternoon coffee service (a later addition), did a stellar job with good coffee, efficient service, and attractive presentation.

The opening reception, catered by Sodexo, received very good marks, providing very professional and efficient service, tasty and creative appetizers, and a cash bar for alcohol service. We decided to use them because their prices have become more reasonable and their food quality, selection, and presentation have improved. They did not disappoint. The food disappeared quickly, and many were surprised to find out that it was our own University Catering that had done such a good and delicious job.

Attendees generally found the gourmet boxed lunches we provided from Volcano Joe’s and Minato Japanese Restaurant to be good. They were, however, less pleased with the prices for them (\$10), which many must have felt was a bit expensive for lunch. This is always a perennial problem. People expect good lunches but most of the time nowadays, they cost around \$7–8 (not counting delivery fees). With a beverage provided as well, costs add up, but people still feel it should be less.

The optional Waikiki Aquarium Extravaganza, a highlight during previous conferences, scored very high marks yet again, attendees finding it a very enjoyable event. Two people in fact wrote in ratings of “10” next to this entry. It received a slightly lower rating for being reasonably priced, which is surprising because the \$35 ticket included so much for the price – free transportation, admission to the aquarium exhibits, food, alcoholic and non-alcoholic beverages, and live Hawai’ian music and hula provided by Keawe and Tracie Lopes and their halau (hula school), who are real crowd pleasers.

Attendees who stayed in the East-West Center residence halls (Lincoln Hall and Hale Mānoa) again gave them a high rating, finding them good accommodations and good bargains. The Queen Kapiolani Hotel and the Ocean Resort Hotel served well as economical, scenic, and conveniently located accommodations, although a couple people suggested that more upscale and expensive hotels might be included in the mix as well for future conferences.

Understandably so, the biggest complaint received during the conference revolved around the complimentary shuttle bus, provided by the School Bus Division of Roberts Hawai’i. Two buses brought attendees from the conference hotel to the Imin Center and back each day at predetermined times (see page 7 in the conference program). It was a service attendees appreciated, but unfortunately, the 8:00am shuttle on Tuesday morning did not show up! When Mr. Yoshioka was informed of this by arriving attendees, he called the company and found that they were already aware of the problem and had sent one of their tour buses as a replacement. By the time it arrived, however, many attendees had either been waiting over an hour for the bus or had taken a taxi over instead (see Appendix A). Mr. Yoshioka registered a complaint with the company afterwards.

Table 6: Presentations (1=strongly disagree → 5=strongly agree)

The plenary talks I attended were appropriate and interesting	4.2
The colloquia I attended were appropriate and interesting	4.1
The workshops I attended were appropriate and useful	4.4
The papers/posters I attended were appropriate and interesting	4.3

Regarding conference content, the two invited workshops by Rose and Belz received the highest ratings and some of the most enthusiastic comments. Attendees also felt that the vast majority of papers and posters were interesting, well organized, and well presented, and a number were very pleased at the inclusion of so many talks on Conversation Analysis, which helped enrich the conference content. (There were, of course, the usual complaints about some of the presenters not being sufficiently prepared, particularly some graduate students, and about the presentation time being too short). The two plenary talks received high praise (particularly Talmy’s, which people found very stimulating and were still talking about even after the conference). The invited colloquia also received good reviews, although there were a few problems with one presenter canceling due to illness and other presenters going over their scheduled time. (See Appendix A for more details)

Finally, apart from the written comments, the conference organizers received much additional verbal praise from attendees regarding the excellent conference organization, content, scheduling, and general atmosphere of aloha. As PLL founder Larry Bouton summed up in an email sent afterwards,

“Congratulations on a great conference. I enjoyed it very much and thought the quality of the papers was excellent. I especially enjoyed the 2nd plenary speaker. He held your attention and was quite persuasive. But there were lots of papers in the regular sessions that were equally good. One thing that I liked better about your conference than about ours over those 15 years was the fact that you had only one paper scheduled at a time with a ten minute break in between, which gave everyone a chance to hear exactly what they wanted to without having to rush too fast from one to another, and everything started at the same time every time.”

In their own personal evaluations of the conference, program chairs Dina Yoshimi and Hanh thi Nguyen echoed many of the sentiments stated throughout.

What worked:

- *Plenaries and invited colloquia with a social conscience – Talmy and Higgins. I think that this is perhaps one of the most valuable contributions of our conference.*
- *Careful organization of strands and scheduling – this seemed to make a real difference to our participants; I found it was relatively easy to avoid conflicts as well.*
- *Broad range of languages and issues: This was most certainly a result of Jim’s excellent advertising.*
- *Excellent venue and hospitality: I heard only a few grumbles over the repetitions on the pastry.*
- *High praise for managing to work out kinks in providing the afternoon coffee.*
- *High praise for the opening oli (Hawai’ian welcoming chant) – a real “scene setter” that is a tribute to the local indigenous culture*
- *High praise for tech support – didn’t see a single glitch.*
- *High praise for keeping the conference brochure very easy on the eyes and keeping extra sheets of information to a minimum. A tribute to Jim’s excellent planning and organizational capabilities.*

Dina Yoshimi (University of Hawai’i at Mānoa)

Dr. Yoshimi went on to make some suggestions for future conference social events (e.g., luau or same reception with higher-class service, food, and price) and for briefing conference staff and volunteers of appropriate procedures in the event a medical emergency occurs. (This was in response to a Japanese graduate student fainting on the first day of the conference, perhaps due to anxiety over presenting at her first international conference.)

“I am most happy with the quality of the presentations and the interaction among the participants. Having had read the abstracts in the review and selection process, I was really looking forward to the paper and poster presentations. I thoroughly enjoyed the presentations that I attended. The presenters were well prepared and all had something new and exciting to share. I also saw energized discussions among conference participants after presentation sessions, during the lunch and coffee breaks, and at social events. I think the focused theme of the conference, its comfortable size, and the effective pace of the conference schedule contributed a large part to this. Finally, I think Jim Yoshioka’s impeccable planning and organization of the logistics made the conference experience a smooth and happy one for everyone.”

Hanh thi Nguyen (Hawai’i Pacific University)

Again PLL 2007 was a great success on many levels, and the participants generally greatly enjoyed and felt enriched by their conference experience and further learning in the field of pragmatics.

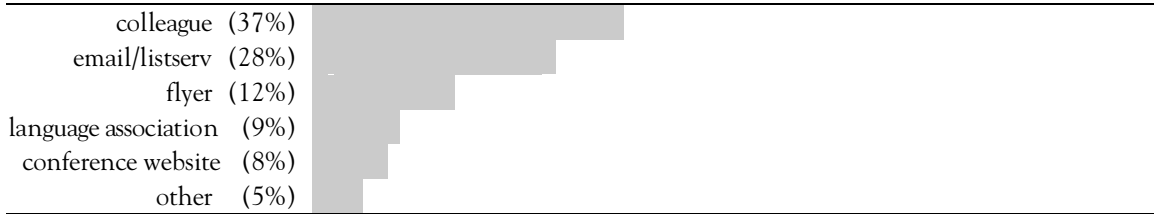
We are already looking forward to the future, though. A number of conference presenters and participants have already submitted manuscripts for consideration for *Pragmatics and Language Learning*, Volume 12 (2008), and the 18th International Conference on Pragmatics and Language Learning is already set for July 16 through 20, 2010 in Kobe, Japan. Donna Tatsuki, Yuriko Kite, and Tim Greer will serve as program chairs for it. Their website is <http://www.pragsig.org/pll/>

APPENDIX A: EVALUATION SUMMARY

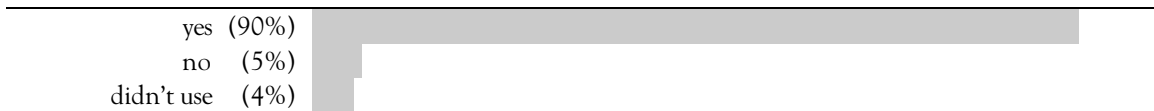
We received 114 conference evaluation forms, which represent approximately 41% of conference attendees. Here is a summary of the evaluation results data.

Pre-arrival information

1. How did you find out about this conference?



2. The PLL conference website was an adequate source of pre-conference information.



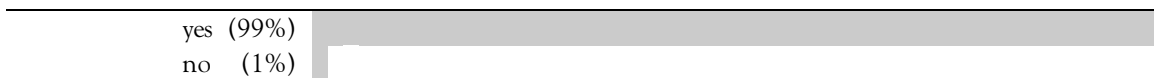
Typical comments

- "Beautiful pictures. Content was well-organized"*
- "Very helpful regarding everything: lodging, airport transit, etc."*
- "Excellent!"*
- "The website was very comprehensive."*
- "The details appeared late."*

Suggestions

- "Generally, would have preferred to know exact schedule earlier"*
- "Info about airport → UHM could have been expanded"*
- "I wanted FULL names of the presenters."*

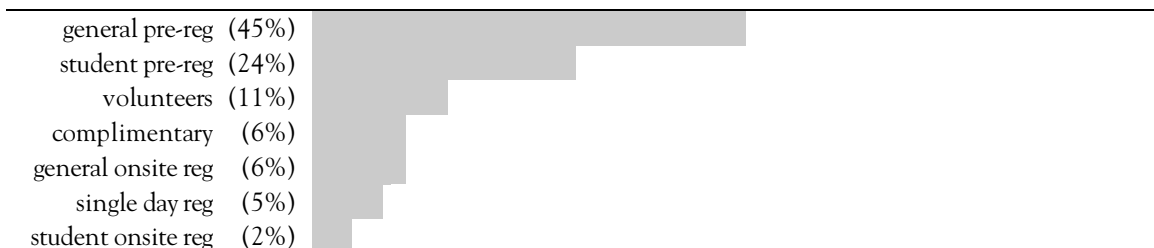
3. (for presenters) Our online form was an adequate means for submission of presentation proposals



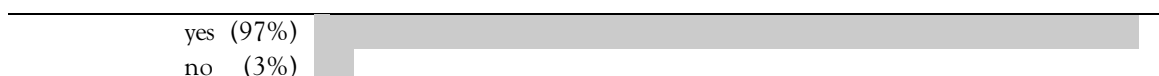
Typical comments

- "Extremely efficient!"*
- "Very well set up"*

4. Conference registration (based on registration data for all 279 attendees)



5. Did you feel the registration fee was reasonable, compared to other conference fees?



Typical comments

- "Very reasonable"*
- "Yes, especially for students"*
- "Unbelievably low"*
- "Credit card payment option preferable"*
- "I was surprised that I could not pay by credit card."*
- "Not accepting credit card payments a pain in the neck"*

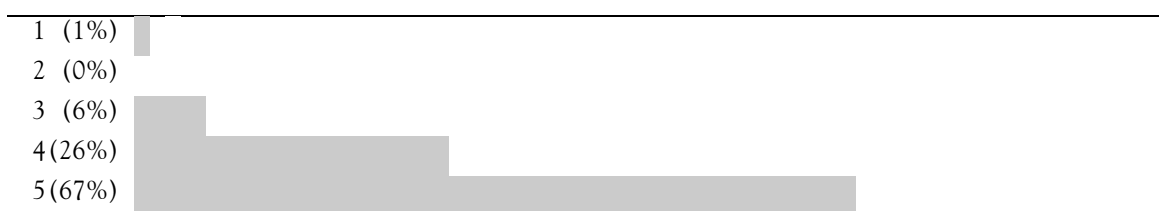
Suggestions

- "Payments via internet would be helpful."*

On-site information (1=not effective → 5=very effective)

How effective were the following sources of information?

1. Program packet (average=4.6)



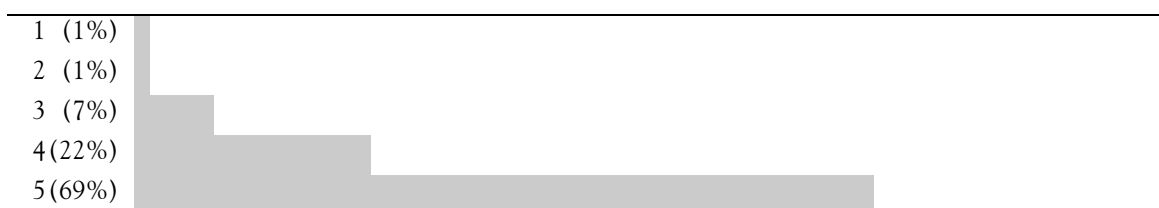
Typical comments

- "I truly appreciated all the information included (buses, copying places, etc.)"*
- "Abstracts of papers should have been longer; it was difficult to decide where to go"*

Suggestions

- "It would've been good to ensure that abstracts contained enough information on approach, methodology, and data used for participants to make a decision on what to attend."*
- "In the list of presentation abstracts, it would be good to have some kind of summary listing: 1) target language(s), 2) native language(s) of learners/participants, 3) methodology, and 4) phenomenon under analysis (e.g., 1) Japanese, 2) English, 3) DCT, and 4) honorifics). This would make it more clear what the papers are about. Sometimes, from the short summaries it is difficult to determine this kind of basic info."*

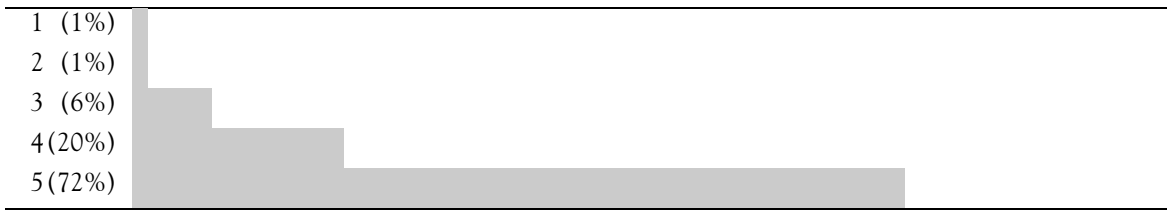
2. Registration desk (average=4.6)



Suggestions

- "Maps of the town and bus schedules would have been nice."*

3. Volunteers (average=4.6)



Typical comments

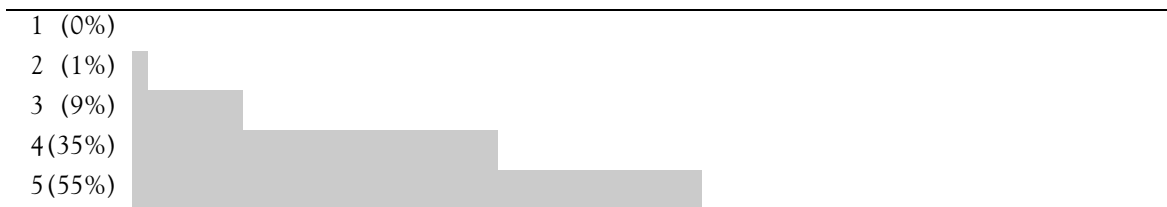
“Good use and organization of moderators in sessions”

“All were very friendly and helpful.”

“Great volunteers!!”

Conference facilities and activities (1=strongly disagree → 5=strongly agree)

1. The conference presentation rooms were adequate (average=4.4)

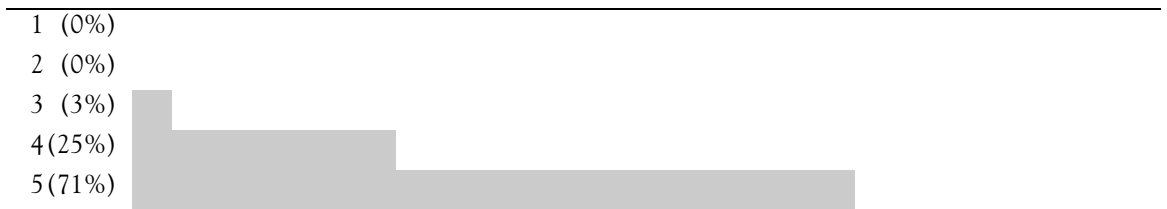


Typical comments

“Sometimes sound not strong enough for audio. Temperature was good, except Keoni was cold”

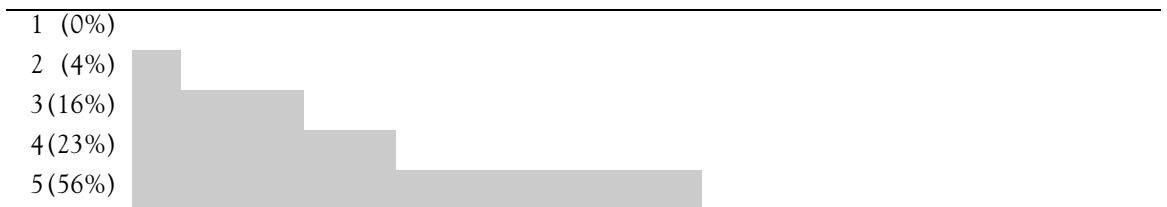
“Air conditioning too cold! Rooms too dark! Imin Center is so nice and light! Cold and dark is no good condition for people having jetlag and coming from dark cold countries!!”

2. The Imin Center was adequate (average=4.7)



[no particular comments or suggestions given]

3. The morning/afternoon coffee service was good (average=4.3)



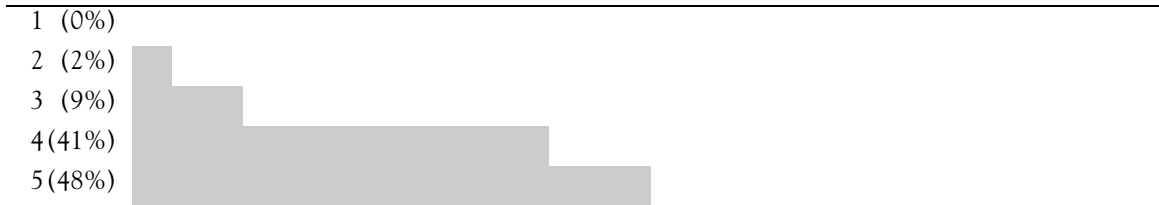
Typical comments

“Thanks for providing tea.”
“Ran out of coffee.”

Suggestions

“Drinking water could have been available.”
“More cold drink offerings during the day.”
“Fruit trays”

4. The opening reception (Monday) was good (average=4.4)



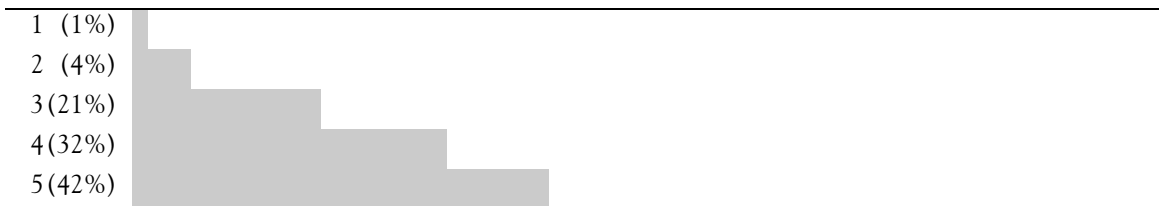
Typical comments

“Very good”

Suggestions

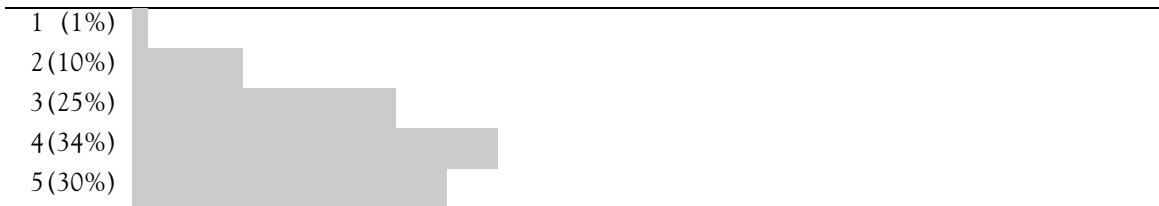
“Organize food queues better”

5. (if applicable) The boxed lunches were good. (average=4.1)



[no particular comments or suggestions given]

6. (if applicable) The boxed lunches (+ beverages) were reasonably priced. (average=3.8)



[no particular comments or suggestions given]

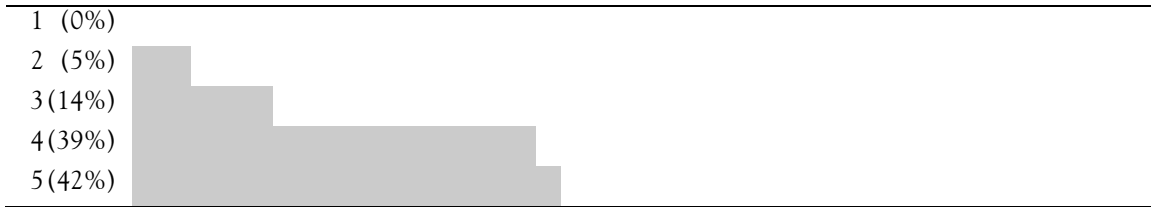
7. (if applicable) The Waikiki Aquarium Extravaganza was enjoyable. (average=4.5)



Typical comments

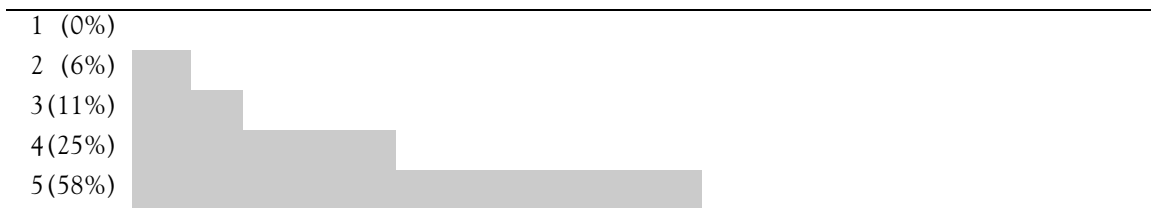
"10! The entertainment at the Extravaganza fulfilled the promise of 'Extravaganza!' Book them again!!!"

8. (if applicable) The Waikiki Aquarium Extravaganza was reasonably priced. (average=4.2)



[no particular comments or suggestions given]

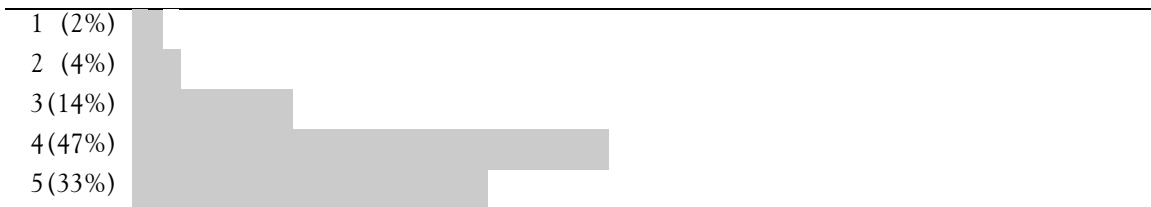
9. (if applicable) East-West Center lodging was adequate for the price. (average=4.4)



Typical comments

"Wonderful!"

10. (if applicable) The conference hotels were adequate for the price. (average=4.1)



Suggestions

"Probably some participants wouldn't have minded staying at a more expensive one with a better facility."

11. (if applicable) The complimentary bus shuttle was adequate. (average=2.9)



Typical comments

"8:00 bus on Tuesday was too late. Took a taxi"

"Great idea. Did not show up once."

"It didn't show up on Tuesday – it was good (but late) on Monday."

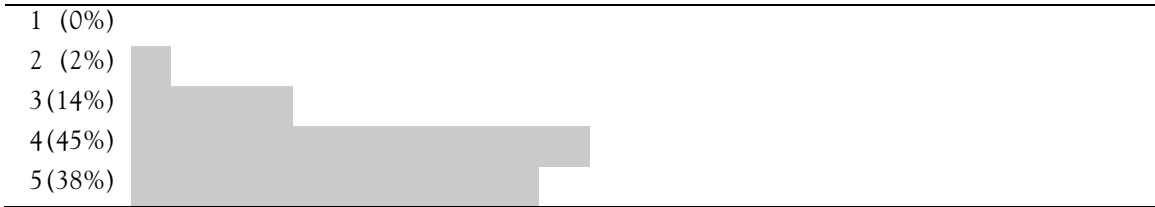
Suggestions

“Leave info about shuttle schedule at Hotel information (desk)”

“2 shuttles per day for a conference that runs all day are not enough. There were no doubt many who had to rely on public transport or taxis, because if someone presents at 8:30, s/he may not want to stay as long as 5:45. Maybe just a couple of shuttles to and from the hotels would have been useful (e.g., at 11 and 2).”

Presentations (1=strongly disagree → 5=strongly agree)

1. The plenary talks I attended were appropriate and interesting. (average=4.2)



Typical comments

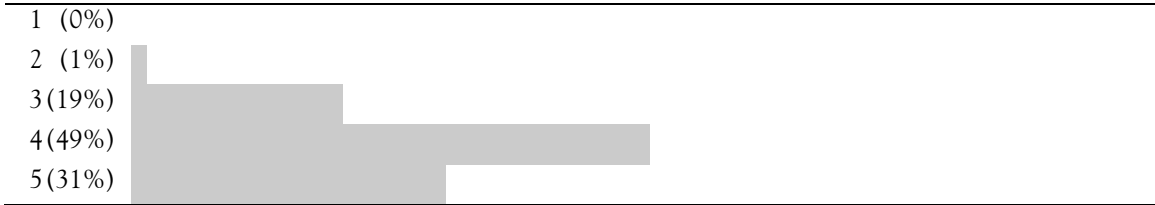
“Talmy’s plenary was a highlight for me even though I am very critical of CDA. But his plenary was totally stimulating and well done!”

“Excellent plenaries, great to include a variety of perspectives (Talmy!). Firth could have been a plenary.”

Suggestions

“A late afternoon plenary is difficult to process”

2. The colloquia I attended were appropriate and interesting. (average=4.1)



Typical comments

“Some colloquia speakers went overtime”

3. The workshops I attended were appropriate and useful. (average=4.4)



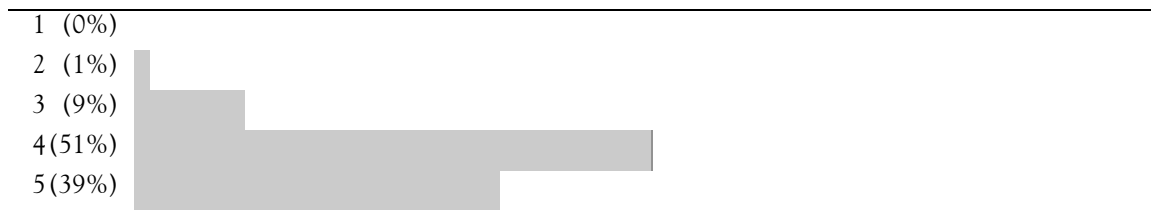
Typical comments

“This conference was very enjoyable and informative. The workshops by Rose and Belz were stellar.”

“Julie Belz’s workshop was especially good.”

“Rose’s workshop was fantastic.”

4. The papers/posters I attended were appropriate and interesting. (average=4.3)



Typical comments

"All paper presentations I found to be very good and well prepared (except 3 which were poorly organized and presented)"

"Some papers/posters were not connected with the learning of pragmatics."

"20 minutes is too short."

"Very high quality of presentations!"

"Too many presentations were simply descriptions of research without mention of purpose, context, significance, or relevance to language teaching. But some really good surprises. Good to see CA making headway."

General comments

Kudos for the conference organizers, content, presenters, and attendees!

"Excellent job coordinating the conference from start to end. Thank you! Very enjoyable place too."

"Logistics management was brilliant!"

"FANTASTIC conference. Ten out of ten for organization."

"The 10-minute breaks were a good idea, enough time to switch sessions and take a break."

"The layout of presenters were good & presentation topics were interesting."

"Happy to see the acknowledgement of CA in pragmatics."

"There was a pretty good mix of theoretical and practical classroom-based research."

"I was very happy to meet the other participants. They were all interested in thoughtful discussion. Raves for the participants!!"

Miscellaneous comments and suggestions for improvement in the future

"I think handouts were often a problem. Some presenters didn't have any. Some didn't have enough copies. Some had enough copies but didn't distribute them appropriately."

"Presenters should make more photocopies. Also, is it possible to rent a photocopier to have immediately on hand? Perhaps with a fairly stiff charge per copy to offset rental costs. . ."

"Access to printers: Sometimes changes need to be made to the presenting materials just prior to the presentation."

"Perhaps it would help presenters if conference attendees were reminded to turn off their cell phones."

"More places to sit and chat. Few chairs in Wailana Room"

"Lack of computer (monitor) screens made PPT talks uncomfortable for presenters in some rooms."

"Laptops (at least for the auditorium) so presenters don't have to keep turning around to see which slide they're on."

"Information about next PLL provided in handbook would help."

"Publication session should have been at separate time, not parallel with presentation sessions."

"Paper and pens to make notes."

APPENDIX B: EVALUATION FORM



17th International Conference on Pragmatics & Language Learning
 March 26-28, 2007
 EVALUATION FORM

Instructions: Please complete & return this evaluation form to the REGISTRATION DESK to be eligible for the prize drawing.

1. I am: student / faculty / other: _____
2. I traveled from: _____
3. I presented at the conference / I did not present at the conference.

Pre-arrival information

1. How did you find out about this conference? PLL conference website / Call for Papers flyer / colleague / email announcement / language association conference or website / other _____
2. The PLL conference website was an adequate source of pre-conference information. YES / NO / I didn't use it.
 Comments: _____
3. (For presenters) Our online form was an adequate means for submission of presentation proposals. YES / NO
 Comments: _____
4. I pre-registered / I registered after February 15 / I registered on site.
5. Did you feel the registration fee was reasonable, compared to other conference fees? YES / NO
 Comments: _____

On-site information—How effective were the following sources of information?

	Not effective			Very effective	
1. program packet	1	2	3	4	5
2. registration desk	1	2	3	4	5
3. volunteers	1	2	3	4	5

Comments: _____

Conference facilities and activities

	Strongly disagree			Strongly agree	
1. The conference presentation rooms were adequate.	1	2	3	4	5
2. The Imin Center was adequate.	1	2	3	4	5
3. The morning/afternoon coffee service was good.	1	2	3	4	5
4. The opening reception (Monday) was good.	1	2	3	4	5
5. (if applicable) The boxed lunches were good.	1	2	3	4	5
6. (if applicable) The boxed lunches (+ beverages) were reasonably priced.	1	2	3	4	5
7. (if applicable) The Waikiki Aquarium Extravaganza was enjoyable.	1	2	3	4	5
8. (if applicable) The Waikiki Aquarium Extravaganza was reasonably priced.	1	2	3	4	5
9. (if applicable) East-West Center lodging was adequate for the price.	1	2	3	4	5
10. (if applicable) The conference hotels were adequate for the price.	1	2	3	4	5
11. (if applicable) The complimentary bus shuttle was adequate.	1	2	3	4	5

Presentations—How would you assess the format and content of the presentations?

	Strongly disagree			Strongly agree	
1. The plenary talks I attended were appropriate and interesting.	1	2	3	4	5
2. The colloquia I attended were appropriate and interesting.	1	2	3	4	5
3. The workshops I attended were appropriate and useful.	1	2	3	4	5
4. The papers/posters I attended were appropriate and interesting.	1	2	3	4	5

Comments: _____

General comments: What did you particularly like about the conference? What could be improved? We welcome your candid and constructive comments. **Please use the back of this form for your comments.**

Return this form to the REGISTRATION TABLE to be eligible for the PRIZE DRAWING!

Provide us with your name and contact information, detach, and place it in the prize drawing box next to the evaluation return box.

Name: _____ Email: _____
 Address: _____ Phone: _____
 Language(s) you teach: _____